

Taking a holistic approach can boost throughput and reduce costs with little or no financial investment.

By Mikael Lindgren and Marco D'Avino



As the CEO of a global mining company announced the second cost-cutting program in 18 months, the executive was sure mine productivity would finally surge. The bottleneck at a key site, it seemed, was the paste plant. But after the company invested in upgrading it, another constraint surfaced: mill throughput. A few months later, mining fronts were holding back production. Three years into a major efficiency overhaul, the program had produced only a fraction of the expected productivity gains, and the company was back to square one.

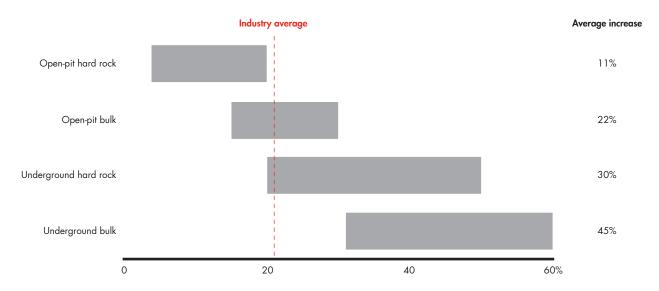
It's a common dilemma. Despite the industry's longrunning efforts to cut costs, improve productivity and transform mining performance, new inefficiencies pop up with alarming regularity, and programs often fail to deliver on promised gains. Even companies that manage to increase production volume and substantially lower costs frequently discover they cannot sustain the savings over time.

Successful mining companies use a holistic approach to eliminate bottlenecks. Many have learned the hard way that addressing a bottleneck in isolation typically backfires, giving rise to another one. To avoid that predicament, they model scenarios for existing and potential constraints across the production system. They also manage the evolution of current and potential bottlenecks in one integrated process across functions and operational areas. This strategy can improve mining performance significantly with little or no capital investment. Bain & Company analysis shows it increases annual production volume by 21%, on average, with some companies achieving as much as 50% despite having undergone previous transformations (see Figure 1).

An integrated approach to resolving constraints allows leadership teams to create a more stable production system, minimize the risk of future disruption to operations and ensure a safe workplace. That, in turn,

Figure 1: A holistic approach to eliminating bottlenecks improves production an average of 21%





Source: Bain database

How to Eliminate Mining Bottlenecks—for Good

promotes more effective capital allocation. By changing the way they run the business, these leaders develop a new competitive edge.

Key challenges

Debottlenecking may sound straightforward, but it's difficult to get right. Too often, companies rely on models that focus on a single point in time, don't model variability and are only valid within narrow operating parameters. Successful mining companies invest in models that address potential sources of variation in performance over time, including "what-if" scenarios. They also seek a deeper understanding of the factors that generate unnecessary cost. It's not easy to obtain all that detail. As a result, most head-office teams lack the information they need to paint a full picture. Worse, the quality of such data is often poor.

Producing quality models and information sets that are consistent over time often requires rethinking the company's IT systems—and establishing better data discipline. Leaders maintain a view of system performance and potential in real time. That creates a single source of truth when building a business case or justifying investments to improve performance.

Leadership teams often don't know how much real improvement is possible when optimizing systems, making it hard to challenge planners. As a result they give in to the temptation to rapidly fix the most pressing bottleneck. However, tackling constraints one by one without a comprehensive overview is less productive and more expensive. The most effective approach starts with gathering information. What is peak performance for each step across the entire value chain? What are the interdependencies from one part of the value chain to the next? How will the system evolve as steps change? Companies that don't understand the full picture risk making large investments that don't deliver improvements.

Leading companies manage multistep debottlenecking dynamically using the right data and an effective statistical model. Armed with the numbers, they can aim higher and manage variability at the same time.

Another common misstep is to confuse short-term constraints with system bottlenecks. Any part of the production process that is shut down long enough will cause operational losses. A conveyor belt that stops functioning is a short-term constraint, not a bottleneck. Of course, removing short-term constraints is a valuable ex-

Producing quality models and information sets that are consistent over time often requires rethinking the company's IT systems—and establishing better data discipline.

ercise, but removing bottlenecks delivers far greater returns. Bottlenecks are processes that limit the overall pace of production—and when a process can't catch up to a full-potential pace, there is no way to recoup the loss. For example, an idle coal wash plant might well be the hidden bottleneck if it has an insufficient stockpile buffer. The downtime is precisely when the system losses occur. Successful companies distinguish between short-term constraints and bottlenecks because the investment and management differ for each risk.

These leaders also work collaboratively across planning, mining, processing and supply chain. They are ready to challenge long-held assumptions, compare observations and improve the state of knowledge of the entire business. This requires identifying and deploying the right triad of talent-experts in information technology, technical engineering, production, maintenance, business analytics and finance. Nurturing collaboration across such groups is a challenge. But unless companies develop a single source of truth around system dynamics and commercial options-knowing when and how to seek increased output as opposed to cost efficiencies—performance improvement will remain a distant goal.

Three steps to reducing recurring bottlenecks

Mapping. Mapping is the vital first step to removing bottlenecks and improving performance. Successful mining companies have a clear view of the entire production chain, including key processes, throughput variability, quality performance and buffers. The leadership team at one open-cut iron ore mine realized it could unlock 20% to 30% additional processing capacity after a mapping exercise revealed the processing plant's stockpile buffers were too small. Insufficient buffers led to low effective utilization (ore on the belt), even though plant runtime numbers looked great.

The buffer protects the bottleneck from a varying pace of production. Before leadership teams spend money on buffers, however, they need to be sure which process is the bottleneck. In this case, lack of material in front of the plant was indeed a result of an insufficient buffer-but the bottleneck also might have been caused by poor plant design.

Modeling. With a detailed map in hand, companies have the critical information to create a model that evaluates constraints, determines low and high capital expenditure for full-potential outcomes, and identifies clear pathways to improving productivity. At one deep hard-rock underground mine site, the management team firmly believed that ventilation was constraining their throughput, and that the company would need to invest 15% to 20% of annual costs to improve volume. But on closer inspection, mine statistics showed that increasing development drill productivity, optimizing their short-term planning process and, ultimately, turning around more headings, could deliver significant gains. Those steps together helped increase production 20% without any significant financial investment, and substantially reduced unit costs (see Figure 2).

Implementation. The third step is building a clear implementation plan to increase production and eliminate bottlenecks-one that ensures key activities move forward in parallel where necessary. A well-designed program allows productivity improvements delivered by early phases of debottlenecking to fund the later phases and to develop the capability for continuous improvement.

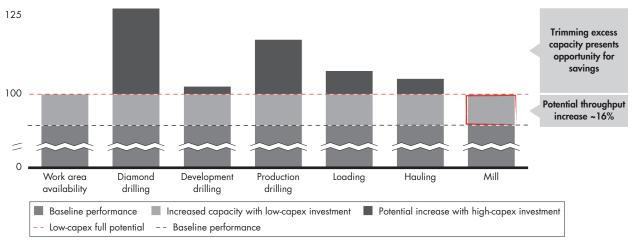
How does it work? A model identifies the bottleneck by repeatedly shifting constraints and determining total system capacity. It also addresses trade-offs across the value chain and against short-term key performance indicators. Leaders continue testing until the bottleneck moves to the process requiring the largest investment to expand further. Addressing this bottleneck often maximizes economic returns.

That approach delivered big gains for one global diversified mining company that had been struggling with both short-term constraints (such as those caused by pebble crushers, paste plants, mobile equipment) and system bottlenecks (linked to mill, hoist and secondary cyclones) across a major site. By looking at the whole How to Eliminate Mining Bottlenecks—for Good

Figure 2: Reducing key constraints across all processes enabled one mine to increase capacity 16%

Annualized capacity by production process (indexed)

150



Source: Bain case study

system instead of a single constraint, the leadership team developed a plan that increased production by close to 15% without any investment by making changes to technical designs such as cut-off grade, stope design and development sequence. The holistic view helped the company avoid a series of planned investments designed to mitigate the consequences of short-term constraints.

Buffers are critical to stabile operations and productivity, and leaders manage them closely before and after removing constraints. One mining company failed to realize that the bottleneck at an underground mine site had shifted from the mine to the processing plant because it was not monitoring the data. Continuous monitoring of the buffer across each step of the value chain would have signaled the shifting bottleneck immediately, allowing the company to adjust stocks and buffers and assure better throughput.

Many factors have forced mining companies to squeeze more out of existing assets. Commodity price declines,

increased financial pressure, cost cutting and tighter capital availability have made improving operational productivity and increasing production with limited capital investment a top priority. Despite years of restructuring and some impressive unit-cost reductions, however, most mine operators still do not achieve full potential of their assets.

A systemic and cross-functional approach to removing bottlenecks can transform mining performance, often with little or no investment. It is more complex than a quick fix, and it requires a different mindset and management skills. But it is also more effective: Debottlenecking can trigger continual waves of improvement, and gains do not disappear after 12 months. Mining companies that learn how to manage their systems from end to end and eliminate production constraints for good will reduce costs, increase profitability and improve access to investment.

Shared Ambition, True Results

Bain & Company is the management consulting firm that the world's business leaders come to when they want results.

Bain advises clients on strategy, operations, technology, organization, private equity and mergers and acquisitions. We develop practical, customized insights that clients act on and transfer skills that make change stick. Founded in 1973, Bain has 55 offices in 36 countries, and our deep expertise and client roster cross every industry and economic sector. Our clients have outperformed the stock market 4 to 1.

What sets us apart

We believe a consulting firm should be more than an adviser. So we put ourselves in our clients' shoes, selling outcomes, not projects. We align our incentives with our clients' by linking our fees to their results and collaborate to unlock the full potential of their business. Our Results Delivery® process builds our clients' capabilities, and our True North values mean we do the right thing for our clients, people and communities—always.



Key contacts in Bain's Mining practice

Americas Alistair Corbett in Toronto (alistair.corbett@bain.com)

Ricardo Gold in Santiago (ricardo.gold@bain.com)

Asia-Pacific Mikael Lindgren in Sydney (mikael.lindgren@bain.com)

Marco D'Avino in Sydney (marco.davino@bain.com)

Stuart Love in Perth (stuart.love@bain.com)

Europe, Middle East and Africa

Tiaan Moolman in Johannesburg (tiaan.moolman@bain.com)

For more information, visit www.bain.com