2022 has been another impactful year for Bain & Company’s Social Impact team in London, with an increase in pro bono consulting and volunteer hours vs. 2021, and a rapid and targeted response to the crisis in Ukraine.

Social Impact Highlights

- **Education**
  - Improve the futures of underserved youth and children
  - Early childhood development
  - School Systems
  - Career connected learning
  - Human capital
  - Education technology

- **Environment**
  - Accelerate market-oriented solutions to environmental sustainability
  - Climate Action
  - Responsible production and consumption
  - Land and Ocean Conservation
  - Education technology

- **Racial and Social Justice**
  - Address structural discrimination and other systems of oppression
  - High-impact entrepreneurship
  - Impact Investing
  - Smallholder Farmer Livelihoods
  - Refugee support and integration

- **Economic Development**
  - Foster inclusive economic growth by leveraging markets & enterprise models
  - High impact entrepreneurship
  - Impact Investing
  - Skilled and Future Workforce
  - Families and communities

Social Impact Team

- **Contact Us**
  - Graham Elton
    - Advisory Partner
  - Gemma Cotton
    - Partner
  - Andrea Arroyo
    - Senior Manager
  - Katarina Burnham-Nenov
    - Senior Manager
  - Edward Stone
    - Partner
  - Geoff Versteeg
    - Partner
  - Nitesh Prakash
    - Partner

Project Portfolio

Our mission is to design transformational social impact by applying Bain talent in partnership with the most innovative organizations. We focus on work across 4 pillars:

- **Value of pro bono consulting**
  - by the Bain London office

- **Hours volunteered**
  - by Bain London employees

- **Full-time Bain case team Social Impact projects**

<table>
<thead>
<tr>
<th></th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
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<tbody>
<tr>
<td>£21k</td>
<td>~£21K</td>
<td>~£21K</td>
<td>~£21K</td>
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<tr>
<td>Disbursed to 5 charities through Bain’s CAF Gold Certificate winning “Social Impact Fund”</td>
<td>~£140K</td>
<td>~£140K</td>
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<tr>
<td>£140k</td>
<td>Donated through Bain’s Social Impact Sounding Board, Community Team projects and other initiatives</td>
<td>~£140K</td>
<td>~£140K</td>
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<td>40%</td>
<td>Charity team NPS</td>
<td>83%</td>
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</tr>
<tr>
<td>London social impact NPS</td>
<td>83%</td>
<td>83%</td>
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</tr>
</tbody>
</table>

Looking ahead

Looking to 2023, we are deepening our relationships with current partners and expanding our reach to new areas. We look forward to having an even greater impact in 2023.

For more information about our social impact work, visit: